

OCNMS Management Plan Review Ocean Literacy Workshop
Olympic Natural Resources Center, Forks, WA
November 12, 2009

BACKGROUND INFORMATION

Ocean Literacy Theme: Foster an enduring understanding of the ocean and people's influence on the ocean in a manner that encourages lifelong attitudes of stewardship of ocean resources and personal commitment.

Scope and Purpose: To develop a suite of specific strategies and activities that OCNMS can implement in order to enhance and promote the concept of ocean literacy as it relates to the Sanctuary's marine resources, and promote stewardship of the marine environment through OCNMS's community outreach, formal education programs, and programs to serve visitors to the region.

Goals:

1. Review and discuss OCNMS's role in promoting ocean literacy.
2. Conduct break-out sessions on the sub-topics of K-12 education, post-secondary education, community outreach and visitor services
3. Identify the needs related to each of these sub-topics, as well as OCNMS's role in working with others to meet these needs
4. Develop specific outcomes for ocean literacy programming

AGENDA

10:00 am Welcome, Introductions and Background

Overview of workshop goals & agenda
Introductions
Overview of Management Plan Review process
Overview of past and present OCNMS education, community outreach and visitor services programs (time for Q&A)
Lunch order forms

11:00 am Breakout Groups – Identifying Needs

Split into breakout groups. Each group has a facilitator and note-taker
Discuss/identify the major needs related to the four breakout topics.

Breakout Groups:

1. K-12 System – How do we improve students' and teachers' understanding of the importance of the ocean through science, maritime heritage (social studies) and the humanities? How do we foster student education and career choices?
2. Post-Secondary – How do we engage community colleges and universities in partnerships to enhance undergraduate and graduate studies in ocean sciences and policy? How do we promote/enhance/develop technical programs and community-based education initiatives for lifelong learners?
3. Visitor Services – How do we improve opportunities for learning in informal and recreational settings, including interpretive programs, visitor centers, tourism information centers and private-sector "experience-based" services?

4. Community Outreach – How do we focus/develop OCNMS efforts to participate in community events? How do we develop our use of various media to inform and engage local citizens and users of resources in the sanctuary?

12:00 pm **Lunch** (lunch provided at cost)

12:45 pm **Public Comment**

1:00 pm **Break-out Groups – Identifying Priorities**

Discuss what OCNMS's role should be in helping to meet the needs identified in the morning brainstorming session. What work does OCNMS already do to meet these needs and should this work continue? What additional work should OCNMS do to help meet these needs? Knowing that we can't do everything we'd like to, what is the most important work for us to do over the next 5-10 years?

2:00 pm **Break-out Groups – Drafting Outcomes**

Work together to draft some specific outcomes that OCNMS could include in its management plan and that would help meet the needs identified today.

Definition of 'Outcome': *a succinct and concise statement that articulates a desired future for the sanctuary relative to a specific problem statement; whenever possible, the outcome statement should be stated in measurable terms. Example: following coastal naturalist-led activities, visitors will understand tide pool communities and the importance of protecting them.*

3:10 pm **Break-out Group Summaries**

Each break-out group has 10 minutes to present the priorities and outcomes they drafted.

3:50 pm **Wrap-up and Next Steps**